

MBA PROGRAMME

■ Semester I

Sl. No.	Course Title
1	Principles and Practices of Management
2	Organization Behaviour
3	Accounting for Managers
4	Managerial Economics
5	Technology in Business
6	Quantitative Techniques for Managers
7	Business Communication
8	Personal Finance
9	On-the-Job Training (OJT)

■ Semester II

Sl. No.	Course Title
1	Financial Management
2	Human Resource Management
3	Marketing Management
4	Business Research Methods
5	Entrepreneurship Development
6	Fundamentals of Logistics Management
7	Business Analytics
8	On-the-Job Training (OJT)

■ Semester III

Sl. No.	Course Title
1	Strategic Management
2	Operations Management
3	Specialization 1A
4	Specialization 1B
5	Specialization 2A
6	Specialization 2B

7	Business Law
8	General Elective 1 (<i>choose from GE list below</i>)
9	On-the-Job Training (OJT)
10	Summer Internship / Research Dissertation

■ Semester IV

Sl. No.	Course Title
1	Business Ethics and Corporate Governance
2	General Elective 2 (<i>from GE list</i>)
3	General Elective 3 (<i>from GE list</i>)
4	Specialization 1C
5	Specialization 1D
6	Specialization 2C
7	Specialization 2D
8	Research Project
9	Comprehensive VIVA
10	Technology and Innovation Management

■ General Electives (For Sem III & IV)

Sl. No.	Course Title
1	International Human Resource Management
2	Basics of Taxation
3	Cost and Management Accounting
4	Digital Marketing
5	Python for Business
6	MIS and Knowledge Management
7	Cyber Security and IT Governance
8	Project Management
9	Quality Control and Management
10	Intellectual Property Rights
11	Export Import Procedures and Documentation

■ Specializations (Options)

◆ Logistics

- Warehouse Management
- Freight Forwarding (Ocean & Cargo)
- Forecasting and Inventory Management
- Transport Planning Techniques
- OJT (Sem IV)

◆ Finance

- Financial Analytics
- Security Analysis and Portfolio Management
- Behavioural Finance
- Financial Institutions and Financial Markets
- International Financial Management
- Financial Engineering and Derivatives Management
- Banking and Insurance

◆ Marketing

- Marketing Analytics
- Consumer Behaviour
- Brand Management
- Promotion Management
- Sales and Distribution Management
- Rural Marketing
- Marketing of Services

◆ Human Resource

- People Analytics
- Performance and Compensation Management
- Employment Relations and Laws
- Talent Management
- Organization Development and Change Management
- Industrial Psychology
- Learning and Development Strategies

