

Incredible India



पर्यटन मंत्रालय  
MINISTRY OF  
TOURISM



Department of Tourism, Assam Skill University  
in collaboration with India Tourism- Regional Office, Guwahati (MoT)  
celebrates

**WORLD  
TOURISM  
DAY 2025**

**TOURISM AND  
SUSTAINABLE  
TRANSFORMATION**

A YUVA TOURISM CLUB EVENT

**27 SEPTEMBER,  
2025**

Win exciting  
gift hampers,  
certificates,  
and trophies.

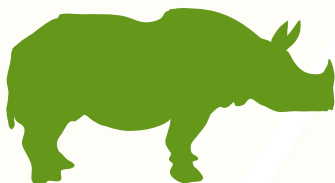
**COMPETITIONS**

- Mobile photography
- Reel/Promotional video making

**Last date of  
submission:  
25.09.2025**

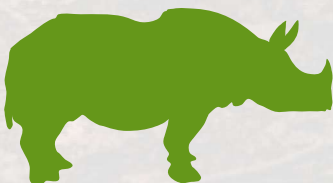
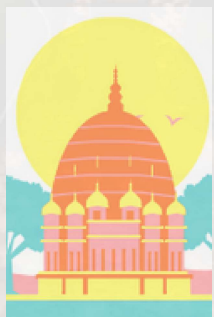
If you are interested, please submit your entries  
here.

Contact: 9678517678, 7002418175  
[www.asu.ac.in](http://www.asu.ac.in)



# **Guidelines for reels/promotional video competition**

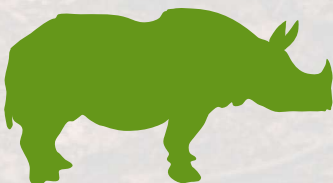
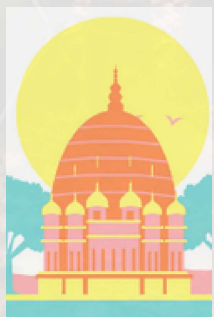
1. Duration: 30-60 seconds.
2. The reel/video should be on the theme of World Tourism Day 2025.
3. Use high-quality audio-visuals.
4. Participants should briefly explain the message conveyed in the video, ensuring that only one medium of language (Hindi/English/Assamese) is used.
5. The reel must be an original creation. Plagiarised content will lead to disqualification.
6. Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
7. Featuring unexplored areas of the North East will be an added advantage.
8. Participation implies agreement that the Department of Tourism retains the right to utilise the video and remains the ultimate decision-making authority in the event of any disputes.





# **Guidelines for mobile photography competition**

1. Every photo submitted must clearly reflect the theme: “Tourism and Sustainable Transformation”.
2. Each candidate may submit a maximum of two (2) distinct entries. Separate registrations are required for separate entries.
3. Only mobile-shot photographs in JPG, JPEG, PNG, DNG, HEIC, and HEIF formats are accepted. The submission should not be smaller than 1000 pixels in width, and the size of a single photo should not exceed 10 MB.
4. All submitted photos must be your original work. However, there must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
5. Advanced editing used to create illusions, deceptions, and/or manipulations, and the adding and removing of significant elements within the frame is prohibited.



# **Other terms & Conditions**

1. Last date of registration and Submission of entries is 25th September, 2025.
2. Participants must submit their entries using the following Google Form link: <https://forms.gle/fYoK1HjMciTBmLYR7>
3. Submissions will not be accepted once the deadline lapses.
4. Entries must be original, authored by the submitter, and not in breach of any third-party rights.
5. The event is open to participation for students from schools/colleges/universities of Northeast India.
6. By submitting, entrants grant the organisers a non-exclusive, royalty-free license to use, reproduce, and display the entry for promotional and marketing purposes. Due credits will be given to the photographer or reel maker.
7. Entries will be evaluated by an appointed panel—judgments will be based on originality, alignment with the theme, creativity, and visual impact. Decisions are final and binding.

