



অসম দক্ষতা বিশ্ববিদ্যালয়

Assam Skill University

(A State University established under Assam Act No. IX of 2020)
[Recognised Under Section 2(f) of the UGC Act, 1956]
[AICTE Approved Id – 1-44753529533 and HEI Code - U-1372]

ASU ENTRANCE EXAMINATIONS

21ST JUNE 2026

BBA (Logistics Management)

&

**Five Years Integrated PG programme in Travel & Tourism Management
(BTTM+ MTTM)**

Syllabus & Examination Structure

[Section A and B is common for BBA & Integrated PGTTM (BTTM MTTM)]

Examination Objective (BBA)

The ASUEE BBA(Logistic Management) Entrance Examination is designed to assess candidates' foundational aptitude required for undergraduate business education, focusing on:

- Language proficiency and communication skills
- General awareness and basic aptitude
- Numerical and quantitative ability

Examination Pattern

Section Name of Section	Marks	No. of Questions
A English Language	30	30
B General Knowledge & General Aptitude	30	30
C Quantitative & Numerical Ability	40	40
Total	100 Marks	100 Questions

- **Mode:** Objective (MCQs)
- **Duration:** 130 Minutes
- **Marking Scheme:** 1 mark per question (No negative marking)



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Examination Objective (Five Year Integrated Program in BTM MTTM)

The ASUEE Five-Year Integrated Postgraduate Programme in Travel & Tourism Management Entrance Examination is designed to evaluate candidates' fundamental aptitude and preparedness for undergraduate studies in Tourism, with a focus on:

- Tourism Awareness
- Language proficiency and communication skills
- General awareness and basic aptitude

Examination Pattern

Section	Name of Section	Marks	No. of Questions
A	English Language	30	30
B	General Knowledge & General Aptitude	30	30
C	Tourism Awareness & Basic Maths	40	40
Total		100 Marks	100 Questions

- **Mode:** Objective (MCQs)
- **Duration:** 130 Minutes
- **Marking Scheme:** 1 mark per question (No negative marking)

- **[Section A and B is common for BBA & Integrated PGTTM (BTM MTTM)]**

DETAILED SYLLABUS

SECTION A: ENGLISH LANGUAGE (30 Marks)

Unit 1: Reading Comprehension

- Short passages
- Main idea and inference
- Vocabulary in context



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Unit 2: Vocabulary

- Synonyms and antonyms
- One-word substitutions
- Idioms and phrases

Unit 3: Grammar

- Parts of speech
- Tenses
- Articles and prepositions
- Subject-verb agreement

Unit 4: Sentence Skills

- Sentence correction
- Error detection
- Sentence completion

Unit 5: Verbal Reasoning

- Para jumbles
- Sentence arrangement
- Basic logical language skills

SECTION B: GENERAL KNOWLEDGE & GENERAL APTITUDE (30 Marks)

Unit 1: General Knowledge

- Indian geography, history, and polity (basic level)
- Important national and international events
- Awards, books, personalities

Unit 2: Current Affairs

- Recent developments (last 6–12 months)
- Government schemes and initiatives
- Economy and business news

Address: Bidya Nagar, Gerimari, Mangaldai, District: Darrang, Assam, Pin-784125

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Unit 3: Basic Business Awareness

- Introduction to business and commerce
- Banking basics
- Indian economy fundamentals

Unit 4: Logical & Analytical Aptitude

- Blood relations
- Direction sense
- Coding-decoding
- Number and letter series

Unit 5: Everyday Mental Ability

- Problem-solving ability
- Decision making
- Observation and reasoning

SECTION C: QUANTITATIVE & NUMERICAL ABILITY (40 Marks)

[Domain Specific for BBA]

Unit 1: Basic Arithmetic

- Percentages, Profit & Loss
- Ratio and Proportion
- Averages
- Simple and Compound Interest
- Time and Work
- Time, Speed and Distance

Unit 2: Number System

- Basic operations (BODMAS)
- Factors and multiples
- LCM & HCF

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- Simplification

Unit 3: Algebra (Basic Level)

- Linear equations
- Basic algebraic identities
- Simple expressions

Unit 4: Data Handling Basics

- Interpretation of simple tables
- Basic graphs (bar, pie chart)
- Calculation of percentages and averages from data

Unit 5: Mensuration & Geometry (Basics)

- Area and perimeter of square, rectangle, triangle, circle
- Basic properties of shapes

Preparation Guidelines

- Focus on basic concepts (Class X level mathematics & English)
- Practice MCQs regularly for speed and accuracy
- Read newspapers for current affairs and vocabulary
- Attempt mock tests

SECTION C: Tourism Awareness & Basic Maths (40 Marks)

(Domain specific for Integrated PTTM (BTTM MTTM))

Unit 1 - Tourism Geography

- Major tourist destinations in India
- UNESCO World Heritage Sites
- Important international tourist destinations
- Physical geography basics:
 - Mountains

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- Rivers
- Deserts
- Beaches
- Maps and directions

Unit 2- Tourism Knowledge & Current Affairs

- Indian culture and heritage
- Famous festivals and fairs
- Important tourism events
- Current affairs related to tourism and hospitality
- Government tourism campaigns such as “Incredible India”

Unit 3 : Topics Related to North East India

- Capitals, major rivers, national parks, and wildlife sanctuaries
- Tribal communities and indigenous cultures
- Adventure, eco, rural, and cultural tourism potential
- Handicrafts, cuisines, dance forms, and music traditions
- Major tourist destinations of North East India
- UNESCO World Heritage Sites in North East India
- Important festivals, fairs, and cultural events

Unit 4- Basic Maths

- Percentages, Profit & Loss
- Ratio and Proportion
- Averages
- Simple and Compound Interest
- Time and Work

Time, Speed and Distance